

WYNI

When You Need Innovation



# **AI-driven platform for Hong Kong Government's public services enhances communication, collaboration, and knowledge management**



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# **AI-Driven Communication and Collaboration Tools for streamlined internal and external communications**

# Enhancing Citizen Engagement with AI-Driven Chatbots

01

## Real-time Query Resolution

AI chatbots provide instant responses to citizen inquiries, reducing wait times and improving satisfaction.

02

## Multilingual Support

The platform offers support in multiple languages, catering to Hong Kong's linguistic diversity and enhancing accessibility.

03

## Automated Application Guidance

Chatbots can guide citizens through online application processes, simplifying complex procedures.

04

## Reduced Call Center Workload

Automated responses help alleviate the burden on call centers, allowing them to focus on more complex queries.



# Efficient Knowledge Management and Sharing

01

## Centralized Knowledge Repository

The platform provides a centralized repository for storing and retrieving critical information, ensuring quick access to policies and guidelines.

02

## Advanced Search Algorithms

Advanced search capabilities enable staff to find information quickly, improving productivity and decision-making.

03

## Metadata Tagging

Metadata tagging helps organize content and make it easier to navigate the knowledge repository.

04

## Cross-Bureau Collaboration

The repository supports knowledge sharing across different departments, reducing duplication of efforts.

# Personalized Training for Government Staff

## Customized Training Modules

The platform delivers training tailored to individual roles, skill levels, and learning paces, ensuring effective upskilling.

## Machine Learning-Based Recommendations

Machine learning algorithms analyze employee performance and suggest targeted courses to enhance specific skills.

## Digital Literacy and Analytics Training

Training focuses on areas like digital literacy and data analytics, preparing staff for the digital transformation.

## Reduced Training Costs

The personalized training minimizes the need for external training programs, saving costs for the government.

# Optimized Manpower and Resources

01

## Automated Routine Tasks

AI-driven tools automate routine tasks, freeing up staff to focus on more complex issues and high-priority areas.

02

## Rapid Skill Development

The training platform accelerates skill development, ensuring staff are equipped with the necessary competencies.

03

## Efficient Resource Allocation

The platform helps departments allocate resources effectively, enhancing overall operational efficiency.

04

## Workforce Productivity Gains

By optimizing processes and providing effective training, the platform contributes to significant productivity gains.

# Improved Public Services Delivery

01

## Omnichannel Communication

The platform offers multiple communication channels, ensuring services are accessible to all citizens, regardless of their preferences.

02

## Consistent and Accurate Responses

The knowledge repository ensures that staff provide consistent and accurate information to citizens.

03

## High-Quality Service Delivery

Staff training equips them to deliver high-quality services, aligning with the government's digital transformation goals.

04

## Enhanced Citizen Satisfaction

Faster and more accessible services improve citizen satisfaction and trust in government services.





# **Personalized Online Training Platform for customized training modules**

# AI-Driven Communication and Collaboration Tools

01

## Real-time Query Resolution

The platform's AI chatbots and virtual assistants provide instant responses to citizen inquiries, significantly reducing response times and enhancing user satisfaction.

02

## Automated Routing of Citizen Inquiries

Through AI-driven automation, the platform efficiently routes citizen inquiries to the appropriate department or staff member, improving service efficiency.

03

## Seamless Collaboration Across Government Departments

The unified platform facilitates seamless collaboration among different government departments, ensuring a coordinated approach to public service delivery.

04

## Omnichannel Support and Multilingual Capabilities

Supporting various communication channels and offering multilingual services, the platform caters to the linguistic diversity of Hong Kong's population, enhancing accessibility.

# Personalized Online Training Platform

## Adapting Content to Individual Roles and Skill Levels

The platform's AI-driven approach customizes training modules based on employees' roles and skill levels, ensuring relevant and effective learning experiences.

## Analyzing Employee Performance and Recommending Targeted Courses

By analyzing performance data, the platform identifies areas where employees need improvement and suggests specific courses to enhance their skills.

## Enhancing Skills in Digital Literacy, Data Analytics, and Customer Service

The platform offers targeted training in key areas such as digital literacy, data analytics, and customer service to upskill government staff efficiently.

## Rapid Upskilling Without Extensive Training Infrastructure

The platform's AI-driven training modules enable rapid upskilling of staff without the need for extensive training infrastructure, saving time and resources.

# Knowledge Repository Feature

01

## Centralized and AI-Powered Knowledge Repository

The platform features a centralized knowledge repository that uses AI to organize and retrieve critical information, ensuring efficient access to policies and guidelines.

02

## Advanced Search Algorithms and Metadata Tagging

The repository leverages advanced search algorithms and metadata tagging to provide instant access to relevant documents, reducing the time spent searching for information.

03

## Supporting Knowledge Sharing Across Departments

The repository encourages knowledge sharing among different departments, reducing duplication of efforts and enabling faster decision-making.

04

## Efficient Retrieval of Policies, Guidelines, and Best Practices

With AI-powered search capabilities, staff can quickly retrieve policies, guidelines, and best practices, enhancing their ability to provide accurate and consistent information.



# Effectiveness in Addressing Business Needs

## Enhanced Productivity

The AI-driven communication tools automate routine tasks, allowing staff to focus on complex issues, leading to up to 30% productivity gains in knowledge-intensive environments.

## Optimized Manpower Resources

The personalized training platform accelerates skill development, reducing the need for external training programs and ensuring efficient use of employee time.

## Quick Deployment and Cost-Effectiveness

As a cloud-based, subscription-based solution, WYNIAI.com requires minimal setup, eliminating lengthy development cycles and offering scalability without large upfront costs.

## Improved Public Services

The platform's omnichannel communication and knowledge repository enhance citizen satisfaction and ensure consistent, accurate responses, aligning with the government's digital transformation goals.



## **Knowledge Repository Feature for efficient information retrieval**

# AI-Driven Communication and Collaboration Tools

## Real-time Query Resolution

Automated routing of citizen inquiries and seamless collaboration across Government Bureaux/Departments (B/Ds) via a unified platform, reducing response times and improving efficiency.

## Multilingual Capabilities

Support for Cantonese, Mandarin, and English, catering to Hong Kong's linguistic diversity and enhancing accessibility for all citizens.

## Omnichannel Support

Integration of email, SMS, social media, and live chat, ensuring that citizens can reach out through their preferred communication channels.

## AI-Powered Virtual Assistants

Intelligent chatbots that provide instant responses and guidance, reducing the workload on call centers and enhancing user satisfaction.

# Personalized Online Training Platform

01

## Customized Training Modules

Adapting content to individual roles, skill levels, and learning paces, ensuring that training is relevant and efficient.

02

## Machine Learning for Performance Analysis

Analyzing employee performance to recommend targeted courses, enhancing skills in areas like digital literacy, data analytics, and customer service.

03

## Rapid Upskilling

Quickly developing employee skills without extensive training infrastructure, boosting workforce productivity.

04

## Targeted Skill Development

Offering tailored training based on employee roles, such as infection control procedures for nurses or data analytics for administrators.



# Centralized Knowledge Repository

01

## Efficient Information Retrieval

Using advanced search algorithms and metadata tagging to provide instant access to policies, guidelines, and best practices.

02

## Knowledge Sharing Across Departments

Supporting collaboration and reducing duplication of efforts by enabling staff to share and access information easily.

03

## Reduced Search Time

Minimizing the time spent searching for information, leading to up to 30% productivity gains in knowledge-intensive environments.

04

## Instant Access to Critical Information

Allowing staff to quickly find the latest guidelines, protocols, or training materials, which is crucial during health crises or policy changes.

# Enhanced Productivity and Public Services

## Automated Routine Tasks

Reducing response times for citizen inquiries by automating routine tasks, allowing staff to focus on complex issues and improve service quality.

## Optimized Manpower Resources

Frees up manpower by automating communication tasks and enabling B/Ds to reallocate resources to high-priority areas, enhancing operational efficiency.

## Quick Deployment and Cost-Effectiveness

A cloud-based, subscription-based solution that requires minimal setup, eliminating lengthy development cycles and offering scalability without large upfront costs.

## Improved Citizen Satisfaction

Enhancing public services through faster, more accessible services, consistent responses, and high-quality service delivery, aligning with the government's digital transformation goals.



# **Enhanced Productivity through AI automation**

# AI-Driven Communication and Collaboration Tools

## Real-time Query Resolution

Automated routing of citizen inquiries reduces response times and enhances communication efficiency across government departments.

## Omnichannel Support

Unified platform with email, SMS, social media, and live chat capabilities caters to diverse communication needs in Hong Kong.

## Multilingual Capabilities

The platform offers support in Cantonese, Mandarin, and English, ensuring inclusivity in communication.

## Seamless Collaboration

Enables seamless collaboration among government bureaus/departments, fostering a coordinated approach to service delivery.



# Personalized Online Training Platform

## Customized Training Modules

AI-driven platform delivers tailored training content for government staff, adapting to individual roles and learning paces.

## Skill Enhancement

Focuses on areas like digital literacy, data analytics, and customer service, enhancing overall workforce capabilities.

## Efficient Learning Paths

Machine learning analysis optimizes employee learning, reducing the need for extensive training infrastructure.

## Rapid Upskilling

Fosters quick skill development among staff, improving productivity without additional costs.

# Knowledge Repository Feature

## Centralized Information Access

AI-powered knowledge repository organizes and retrieves critical information, improving efficiency in knowledge-intensive environments.

## Advanced Search Algorithms

Enables staff to find relevant documents and guidelines quickly using natural language queries.

## Metadata Tagging

Supports efficient organization and categorization of information, facilitating knowledge sharing across departments.

## Reduced Duplication of Efforts

Aids in minimizing redundant work and promotes faster decision-making processes.

# Effectiveness in Addressing Business Needs

01

## Enhanced Productivity

Automated communication tools decrease response times and allow staff to concentrate on complex issues, leading to productivity gains.

02

## Optimized Manpower Resources

Personalized training accelerates skill development, while automation of tasks frees up staff for higher-priority tasks.

03

## Quick Deployment and Cost-Effectiveness

Cloud-based subscription model allows for rapid deployment and scalable solutions without significant upfront costs.

04

## Improved Public Services

Enhances citizen satisfaction through faster, more accessible services and aligns with the government's digital transformation goals.



# **Optimized Manpower Resources with tailored learning paths**



# Streamlining Communication with AI-Driven Chatbots

01

## Automated Query Resolution

AI chatbots provide instant responses to citizen inquiries, reducing response times and workload on call centers.

02

## Multilingual Support

Chatbots offer real-time support in Cantonese, Mandarin, and English, catering to Hong Kong's linguistic diversity.

03

## Omnichannel Communication

The chatbots are accessible via various channels including email, SMS, social media, and live chat, ensuring convenience for all users.

04

## Seamless Collaboration Platform

A unified platform enables smooth collaboration across Government Bureaux/Departments, fostering efficient communication.

# Enhancing Workforce Productivity through Personalized Training

01

## Customized Training Modules

AI adapts training content to individual roles, skill levels, and learning paces, ensuring targeted skill development.

02

## Rapid Upskilling

The platform analyzes employee performance and recommends courses to enhance digital literacy, data analytics, and customer service skills.

03

## Cost-Effective Training

By reducing the need for external training programs, the platform boosts productivity without extensive training infrastructure.

04

## Machine Learning Analysis

Machine learning algorithms track employee progress and suggest improvements, optimizing the training process.

# Efficient Knowledge Management with AI-Powered Repository

01

## Centralized Knowledge Repository

A centralized repository organizes and retrieves critical information, providing instant access to policies, guidelines, and best practices.

02

## Advanced Search Algorithms

Advanced search capabilities allow staff to quickly find relevant documents using natural language queries.

03

## Metadata Tagging

Metadata tagging enhances search efficiency and ensures that information is easily discoverable.

04

## Knowledge Sharing Across Departments

The repository supports sharing of knowledge across different departments, reducing duplication of efforts and speeding up decision-making.

# Improving Public Services with Enhanced Productivity

01

## Reduced Response Times

AI-driven tools automate routine tasks, enabling staff to focus on complex issues and respond to citizen inquiries more quickly.

02

## 30% Productivity Gains

Studies show that the knowledge repository can lead to productivity gains of up to 30% in knowledge-intensive environments.

03

## Reallocation of Resources

Automation of communication tasks frees up manpower, allowing departments to allocate resources to high-priority areas.

04

## Alignment with Digital Transformation Goals

The platform supports the government's digital transformation goals by providing modern, efficient services.





**Quick Deployment and Cost-Effectiveness  
with cloud-based solution**



# AI-Driven Communication Efficiency

## Real-time Query Resolution

Automated chatbots and virtual assistants powered by NLP provide instant responses to citizen inquiries, reducing response times and improving service quality.

## Multilingual Support

The platform offers multilingual capabilities to cater to Hong Kong's linguistic diversity, ensuring inclusive communication.

## Omnichannel Support

Support for various communication channels like email, SMS, social media, and live chat ensures accessibility for all citizens.

## Reduced Call Center Workload

AI-driven communication tools handle routine inquiries, freeing up call center staff to focus on more complex issues.

# Personalized Training and Skill Development

## Customized Training Modules

AI adapts training content to individual roles, skill levels, and learning paces, ensuring targeted skill development.

## Machine Learning Analysis

The platform uses machine learning to analyze employee performance and recommend courses to enhance digital literacy, data analytics, and customer service skills.

## Rapid Upskilling

Personalized training accelerates skill development, boosting workforce productivity without extensive training infrastructure.

## Cost-Effective Training

By eliminating the need for external training programs, the platform reduces training costs while maintaining high-quality learning experiences.

# Efficient Knowledge Management

## Centralized Knowledge Repository

A centralized, AI-powered knowledge repository organizes and retrieves critical information efficiently, ensuring quick access to policies and guidelines.

## Advanced Search Algorithms

The repository uses advanced search algorithms and metadata tagging to provide instant access to relevant information, reducing search time.

## Knowledge Sharing

The platform supports knowledge sharing across departments, reducing duplication of efforts and enabling faster decision-making.

## Reduced Information Overload

Efficient information retrieval minimizes the time spent searching for information, leading to increased productivity.

# Addressing Business Needs with AI

## Enhanced Productivity

AI-driven tools automate routine tasks, allowing staff to focus on complex issues, resulting in up to 30% productivity gains.

## Optimized Manpower Resources

Personalized training and automation of communication tasks ensure efficient use of employee time and reallocation of resources to high-priority areas.

## Quick Deployment

The cloud-based solution requires minimal setup and can be deployed within weeks, offering rapid implementation.

## Cost-Effectiveness

The subscription-based model aligns with budget constraints, providing scalability without large upfront costs.

**Thank you for  
watching**

